



**STRIPES** | Gala  
FUNDRAISING

**DONOR  
PACKET**



*Dear Friend,*

Since 2001, STRIPES has provided free, safe and confidential rides home for MU students and their guests every weekend classes are in session. STRIPES is very fortunate to have the help of more than 250 dedicated and passionate student volunteers who are committed to keeping impaired drivers off the roadways and fellow students and community members safe. To date, STRIPES has provided more than 130,000 safe-rides home, become a program recognized nationwide for efficiency and excellence, assist other universities in developing their own safe-ride programs.

STRIPES continues to grow and expand as demand increases, which also increases our operational costs. Annual expenses are projected to approach \$100,000 per year in the next five years. To raise funding and secure the financial future of the program, STRIPES hosts an annual fundraising gala. The gala also directly benefits our endowment fund. In order to make this event as successful as possible, we seek the support of community members and businesses. Please take a moment to look through the enclosed information and consider this opportunity to help our program. This is truly an excellent cause that provides piece of mind and keeps students and community members safe on the roads of the city we all call home.

This year, the STRIPES Fundraising Gala will be held at the Country Club of Missouri on April 13, 2013. Invitations will be extended to former volunteers, University of Missouri administration and faculty, local business owners, city officials and community members.

On behalf of STRIPES, thank you in advance for taking the time to review this packet. If any questions should arise regarding our gala, other opportunities to support our program or STRIPES in general, please do not hesitate to contact me.

*Sincerely,*

Carly Love

Gala Coordinator, STRIPES

University of Missouri | 2500 MU Student Center | Columbia, MO 65211

E-mail: STRIPES@missouri.edu

573.882.1821

# SUPPORTING STRIPES

## ATTEND THE GALA

With dinner, live entertainment and a silent auction the night is sure to be a blast!

## SPONSOR THE GALA

The cost of hosting a gala such as this is substantial and any gala sponsorships will go toward defraying the cost, allowing for more funding to go toward STRIPES nightly operations. Major sponsor recognition will be given to individuals and businesses choosing to sponsor a portion of the gala.

**PLATINUM GALA SPONSOR:** \$1,000 or greater. Benefits include six gala tickets, a full-page advertisement in the gala program, visible recognition at the gala and recognition in the program.

**GOLD GALA SPONSOR:** \$700-\$999. Benefits include four tickets to the gala, a half-page advertisement in the gala program, visible recognition at our gala and recognition in the gala program.

**SILVER GALA SPONSOR:** \$500-\$699. Benefits include two tickets to the gala and recognition in the gala program.

## AUTION ITEM DONATIONS

The auction is one of the largest parts of our gala. Your donation and company name will be visible to all our guests as they bid on items of interest throughout the night. Past auction items include party packages, sports memorabilia, event tickets, and gift baskets. All auction donations must be received by April 1.

## PROGRAM ADVERTISEMENTS

Distributed to all of our guests, the program will contain the agenda, information about STRIPES and have the advertisements from sponsors and donors. Advertising spaces include full pages, half pages and covers. In previous years, we've even had parents create ads for their student!



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## GALA SPONSORSHIP

- Platinum Gala Sponsor: \$1,000 or greater
- Gold Gala Sponsor: \$700-\$999
- Silver Gala Sponsor: \$500-\$699
- Total sponsor amount: \$ \_\_\_\_\_

## AUCTION ITEM DONATIONS

Donation Description: \_\_\_\_\_

Estimated value: \$ \_\_\_\_\_

Restrictions (expiration date, date specific, tax/gratuity not included, etc.): \_\_\_\_\_

Please specify all that apply

- Donated item will be delivered
- Please pick up my donation
- Donor gift certificate accompanies this form
- Donor gift certificate will be delivered/mailed
- STRIPES has our permission to create a gift certificate
- Donor will deliver a display item
- No display item will be proved

**\*\*Please note: all items must be received by **April 1**. STRIPES can only pick up donations in Missouri.**

## ADVERTISING IN THE PROGRAM

Our program pages are half-letter size or 5.5 inches wide and 8.5 inches tall. Printing area is approximately 4.5 inches wide by 7.5 inches tall.

- Inside cover (full page) \$200
- Back outside cover (full page) \$250
- Interior full page \$150
- Interior half page \$100

\*For full color, add \$25 per advertisement

Total advertising amount: \$ \_\_\_\_\_

# ATTEND THE GALA

Please indicate the number of individual tickets you desire or select a sponsorship level

Individual tickets \_\_\_\_\_

\$50 per ticket, charitable contribution: \$15

Bronze Sponsor

\$150, 2 tickets, name in program, charitable contribution: \$80

Silver Sponsor

\$400, 4 tickets, name in program and on welcome sign,

charitable contribution: \$260

Gold Sponsor

\$750, 8 tickets, name on program, welcome sign and website,

charitable contribution: \$470

I am unable to attend. Please accept my enclosed support in the amount of \$ \_\_\_\_\_

Please select the number of entrees your party would like:

Chicken     Vegetarian

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

I would like to use the following method of payment:

CHECK Please make checks payable to "University of Missouri"

CREDIT CARD We accept Master Card, Visa and Discover

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

You will receive a notification regarding your specific tax deduction after the Gala. These amounts are generally considered charitable contributes to the extent allowed by law.

Please mail this card with payment to:

**STRIPES**

**Attn: Carly Love**

**2500 MU Student Center**

**Columbia, MO 65211**

**STRIPES@missouri.edu**